Company X generates sales across multiple product SKUs through appointments booked by customers. The company has a raw dataset that records sales across its four Canadian divisions for the years 2013, 2014, and 2015. The data includes the following fields: Division, Region, Branch, Year, Month, Number of Appointments (Appointments), Number of Customers (Customers) and Sales.

Please prepare a 3-5 slide presentation for senior executives, highlighting key insights from this data.

Notes:

1. 3-5 slides to show insights-(history, patterns, data cleaning on the negatives, assess performance, time-series model)
2. Appendix of code and technical skills